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PROCESS OPTIMIZATION

FEBRUARY 8–10, 2012 • CROWNE PLAZA ST. PAUL — RIVERFRONT • ST. PAUL, MINNESOTA



GETTING THE MOST FROM YOUR ETHANOL PLANT

REGISTER NOW

PROCESS OPTIMIZATION SEMINAR

FEBRUARY 8–10, 2012 • CROWNE PLAZA ST. PAUL — RIVERFRONT
11 EAST KELLOGG BOULEVARD • ST. PAUL, MINNESOTA

Fremont Industries, a leader in providing water quality systems and products for the ethanol industry, is opening its doors for an exclusive one-hour tour. Fremont Industries produces over 30 million pounds of specialty chemical products per year, all of which are manufactured to ISO 9001 quality specifications. The tour will include Manufacturing Facility, Laboratory, and Raw Material and Finished Goods Warehouse(s). You will have a firsthand look at production, quality control and water analysis. The tour will conclude with a look at one of the industry's most extensive finished-goods inventories, designed to support our needs at a moment's notice. Company management and technical staff will be on hand during a complimentary lunch to answer all of your business and technical questions.

ENTERTAINMENT

Take me out to a "Night of Wild Entertainment"

NHL game between the Minnesota Wild and Vancouver Canucks.

Networking is an important part of any good seminar, and our targeted audience will ensure it's a success. A standing tradition of the Process Optimization Seminar is to enjoy a great sporting event. Your group will attend the National Hockey League game between the Minnesota Wild and Vancouver Canucks in a suite at Xcel Energy Center. This venue will assure you great networking with other plant personnel, as well as speakers and presenters from the two-day event.

Please join us in Minnesota, February 8–10, for a truly unique experience. The two days that you invest in Minnesota will give you new techniques, contacts and experiences that will pay dividends for years to come.

Successful operation of a financially stable ethanol facility requires management to be well versed in many areas.

The organizers of the very successful **Process Optimization Seminar** have created this special edition for management personnel responsible for maximizing plant profitability. Fermentation and process experts from **Fermentis**, **Fremont Industries**, **Novozymes** and **Phibro Ethanol Performance Group** will present innovative training addressing the challenges of ethanol plant operations, with insights into human behavior and sound management practices. Featured speakers Randall Sigle and Harold Tilstra, DVM, will cover progressive topics related to successful plant operation and reaching new markets. Engaging training gets results!

Who Should Attend: Targeted at Plant Managers, Operations Managers, Technical Managers, Lab Managers and General Managers.

GENERAL SESSION

A general session sponsored by H2O will be held prior to the cocktail hour and reception. Harold Tilstra will lead a panel of industry experts discussing the growth of the dry-grind ethanol industry.

Are Your Distillers Grains Really a Coproduct?

The growth of the dry-grind ethanol industry has resulted in distillers grains production levels that are on par with soybean meal production levels in North America. Local and global promotion of the increased use of distillers grains has been an industry focus. Now comes the hard part — living up to that promotion. As end users have increased use of distillers grains, they have become more adept at critically evaluating their characteristics. The promoted positive attributes have become the minimum acceptance level, and deviations from those characteristics become problematic. A strong focus on distillers grains quality and food safety by the entire production staff will help ensure long-term access to domestic and international markets.

FEATURED SPEAKERS

Harold Tilstra, DVM – *DDGS Marketing Group, Land O'Lakes Purina Feed LLC*

Dr. Tilstra is the technical service leader for DDGS Marketing Group, Land O'Lakes Purina Feed LLC. He represents Land O'Lakes, Inc., as a delegate to the U.S. Grains Council and is a director on the Distillers Grains Technology Council.

Randall Sigle – *Principal, Seagull Management Group*

Randall Sigle has more than 30 years' direct involvement with fuel ethanol. He brings a wealth of experience, having presented operations management training to commercial ethanol plants throughout the United States.

REGISTRATION

Class sizes are limited, so early registration is suggested. You can register by visiting www.processoptimizationseminar.com.

- Early registration is \$275 through January 31, 2012.
- Registration after January 31 is \$325 (based on availability).
- Registration includes all sessions, meals and entertainment.
- Reserve your hotel room directly.

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